



# LILT ROI Report

## Maximize Localization ROI for Your Company

Working with Lilt, your program dollars will go further and have a bigger impact. As your partner, we'll enable you to improve your quality of translation and eliminate tedious tasks, all without increasing your budget. Lilt allows you to build the foundations for program scale and velocity over time.

Year 1 Savings	\$163,600
Cumulative Savings over 5 Years	\$1,064,561

### 5-Year Localization Program Spend, Lilt vs. Your Current Program



#### Efficiency

Lilt automates mundane manual tasks, allowing you to redirect your attention to more important initiatives



#### Improved Quality

Lilt enables 70% reduction in errors, delivering better quality over time



#### Affordability

Lilt allows linguists to translate 3-5x more effectively, resulting in reduced costs for you



#### Scalability

Lilt increases TM leverage over time, allowing us to translate larger volumes of content faster

\* This is an example of cost savings with an enterprise organization. Want to get an exact estimate for your company? Email us at [findmyroi@lilt.com](mailto:findmyroi@lilt.com) and we'd be happy to walk you through it!

## Generalized inputs

Below is a summary of typical low volume and high volume inputs and subsequent ROI.

Category	Description	Volume Estimate Ranges	
		Low Volume	High Volume
Number of Languages	Average number of target languages generally translated.	10	30
Words Per Language	On average, words per language are translated each year.	85,000	200,000
Total Target Words (Calculated)	Here is the calculated total target words of a typical localization program.	850,000	6,000,000
Average Translation Memory Leverage	Percentage of Translation Memory assets leveraged per program.	20%	30%
Cost per word for translation service (blended)	Estimated average cost per word.	\$0.18	\$0.16
Supplementary Program Costs	Supplemental costs for localization program.	\$10,000	

## What we offer

Lilt expands on your historical Translation Memory (TM) by using Neural Machine Technology (NMT) to learn and update future translation suggestions based on previous translations by Lilt linguists, ultimately reducing the number of new words you need translated by a human linguist. Learn more on our [website](#).

Category	Description	Low Volume	High Volume
Lilt TM + NMT Leverage	Lilt's AI-powered technology increases your TM leverage over time (estimate) through Adaptive NMT (i.e. reduces your number of new words to be translated)	30%	40%
Lilt per word price for translation service (blended)	Lilt offers competitive pricing (estimate) through our vertically integrated business model and MT	\$0.16	\$0.14

## What you can save in your first year with Lilt

### ROI Calculator: Estimated Annual Program Cost Savings

Here's how your localization program could improve with Lilt in your first year working with us! See below for the estimated annual cost savings for your new Lilt localization program.

	Your Current Annual Program		Annual Lilt Program		
	Low Volume	High Volume	Low Volume	High Volume	
Volume of New Words	680,000	4,200,000	595,000	3,600,000	
Total Word Cost	\$122,400	\$672,000	\$96,390	\$518,400	
Additional Program Costs	\$10,000	\$10,000	-	-	
<b>Estimated Total Cost</b>	<b>\$132,400</b>	<b>\$682,000</b>	<b>\$96,390</b>	<b>\$518,400</b>	
		<b>Estimated Annual Cost Savings with Lilt</b>	<b>\$36,010</b>	<b>\$163,600</b>	
		<b>% Cost Savings with Lilt (Annual)</b>	<b>27.20%</b>	<b>23.99%</b>	

## Interested in what you could accomplish with Lilt with your current annual budget?

### Efficiency Calculator:

New program efficiencies mean your current budget and team's efforts go much further. Here's an estimate of how your localization program could improve with Lilt in your first year working with us! See below for the estimated annual translation efficiency gains for your new Lilt localization program.

	Your Current Annual Program		Annual Lilt Program		
	Low Volume	High Volume	Low Volume	High Volume	
Total Program Budget	\$132,400	\$682,000	\$132,400	\$682,000	
Total Word Cost	\$122,400	\$672,000	\$132,400	\$682,000	
Price per Word	\$0.18	\$0.16	\$0.16	\$0.14	
Volume of New Words	680,000	4,200,000	817,284	4,736,111	
<b>Total Words Translated</b>	<b>850,000</b>	<b>6,000,000</b>	<b>1,167,549</b>	<b>7,893,519</b>	
		<b>Estimated Additional Words Translated with Lilt</b>	<b>317,549</b>	<b>1,893,519</b>	
		<b>% Additional Words Translated with Lilt (Annual)</b>	<b>37.36%</b>	<b>31.56%</b>	

Need help with this? Email us at [findmyroi@lilt.com](mailto:findmyroi@lilt.com) and we'd be happy to walk you through it!